



Dear Chamber Members,

Last month, we hosted the governors of Nevada and Texas and hosted numerous events, including a captivating meeting with Eugene Kandel. We were delighted to see many of you with us.

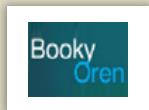
We planned events for the following month, concerning visas and trade, and we hope you participate.

We are busy planning a rich and exciting calendar of events for 2014 and we welcome your ideas. We have sent our requests for membership renewal for 2014. During the past year, we built a hierarchy of Silver, Gold, Platinum and Diamond groups with special packages for members. So far, market leaders have joined these groups. We would appreciate your assistance with a quick payment process of your company to enable us to further serve you in the best way possible.

Yours,

Ronit Benbasat Rom
Executive Director

A special thank you to the Chamber Members who have already joined our 2013 Platinum Program



Gold Program 2013



Congratulations to the New Board of Directors and Committee Chairs

The Chamber held its Annual General Meeting Nov. 5, 2013. **The participants elected the new Board of Directors – see below** - followed by the first meeting of the board. Ofra Strauss was re-elected as chairperson, and the following committee chairpeople were approved: Visas Committee, chaired by Zvi Kan-Tor | Trade Committee, chaired by Ziva Patir | Energy Committee, chaired by Zvi Rome | Finance Committee, chaired by Irit Batat | Cleantech Committee, chaired by Booky Oren | Committee overseeing the Relations with the U.S. Chamber of Commerce, chaired by Yossi Ben-Dror

The new composition of the Chamber Board of Directors is as follows:



Ofra Strauss,
Chairperson,
Strauss Group



Amit Acco,
Kan-Tor & Acco
Law Offices Ltd.



Yossi Atoun,
Flying Cargo
Logistic Services



Doron Avni,
Google Israel



Avi Barber,
Boeing Israel



Alon Barnea,
Afeka Yissumim



Irit Batat,
American Express



Yossi Ben Dror,
Ben-Dror, Stretiner,
Baruch, Gavish Law
Offices



Hayim Cohen



Avichai Degani,
Gallery IP



Tamar Doron,
Pharma-Medis



Avi Friedman,
United



Mati Gil, Teva
Pharmaceutical
Industries



Shlomo Grofman,
FaireFund First
American Israeli
Real Estate Fund



Rami Guzman,
TowerJazz



Dan Halpern,
Iftic



Dov Hoch,
Clarity Advisors



Alon Kaplan,
A. Kaplan Law Firm



David Kolitz,
Elul Technologies



Boaz Maoz,
Cisco Israel



Amnon
Neubach,
A.E. Neubach



Booky Oren,
Global Water
Technologies



Sherwin Pomerantz,
Atid E.D.I.



Yael Ravhon-Timor,
Abbott Laboratories



Zvi Rome, Petco
International



Gad Sassower,
J. Sassower



Gerry Stoch,
New York State
Trade Office



Ilan Tropen



Eitan Yudilevich,
BIRD Foundation



Binyamin (Bini)
Zomer, Noble Energy



Special Seminar at the Globes Israel Business Conference - Delegation from South Carolina

Chamber members are invited to participate, at no cost, in a seminar, during the Globes Israel Business Conference concerning the possibilities and business potential for Israeli companies investing in South Carolina. The seminar, scheduled for Monday, Dec. 9, 2013, will present investment venues in the State, specifically in the fields of aerospace and transportation; bio-medicine; eco-friendly technologies. Homeland security and financing. Delegates will describe the R&D agreement signed between South Carolina and Israel designed to cooperate on industrial projects.

Space is limited. To register, [click here](#).

Member to Member

Free Services to Chamber Members | Chamber Members Offer Free, Initial Consultation to Chamber Members

- ◆ Dani Kipper, lecturer of communications at the College of Management, an expert in managing media crises, former spokesperson for the Tel Aviv-Jaffa municipality and chief of the news reporters at Yediot Ahronot. For information, click [here](#).
- ◆ Advocate John Milkowsky, with offices in Israel and the U.S., is an expert in civil and criminal tax issues, including IRS investigations for businesses and individuals, as well as unreported foreign income and undisclosed foreign bank accounts, in advance of the July 2014 reporting deadline (pursuant to FATCA). For information, click [here](#).
- ◆ Ruth Cargo Group, which specializes in international freight forwarding, logistics and customs clearance, with branches in Ashdod and Haifa ports and Ben Gurion International Airport. The group handles shipment exhibitions, drop shipments and projects worldwide. For information, click [here](#).
- ◆ RPM – Global Project Management, specializes in assisting global companies with their efforts of establishing a presence in Israel. The company also assists companies who already have a presence here with such logistical issues as: visas and work permits for employees; accommodations and offices; HR and legal and financial services etc. For information, click [here](#).
- ◆ Erez Almogi, CEO of Blanchard Israel, specializes in developing organizational leadership in Israel and worldwide. For information, click [here](#).

The Chamber does not take responsibility for the offers and their contents.

The offers are the sole responsibility of the offering members.

Become Directors of Government-Owned Companies



The Government Companies Authority is approaching the public to submit their candidacy to become directors of government-owned companies, government subsidiaries and mixed Companies, as defined in the Government Companies Law (1975).

The candidacy is for the position of public directors, not for civil servants or directors who are also employees of those companies. The deadline to submit your candidacy is Dec. 1, 2013.

For further information, [click here](#).

Our Sister Chambers in the U.S.

◆ Nov. 19, 2013 | Columbia, MD | Showcase of Maryland-Israel Business. For more information, click [here](#).

◆ Dec. 3, 2013 | Chicago, IL | U.S.-Israel Healthcare Innovation Conference: Advances in Imaging and Radiology. For information, call 1-847-5977070.

Business Opportunities from the U.S.

- ◆ Maryland manufacturer of U.S.-patented health shoes is seeking a strategic business investor. For information, click [here](#).
- ◆ Delaware inventor and provider of Optical Real-Time Location Systems for tracking goods and vehicles, is seeking distributors. For information, click [here](#).
- ◆ Oklahoma manufacturer, developer and distributor of skin care, cosmetic and health products based on Aloe Vera, which produces custom formulations and finished products for several retailers and clients all over the U.S., is seeking representatives. For information, click [here](#).
- ◆ Rhode Island developer of a decorative photo chemical etching process is seeking a distributor for religious stores and tourist souvenir outlets. For information, click [here](#).
- ◆ Georgia manufacturer of solid oak wooden school furniture, resistant to extreme temperatures, is seeking manufacturers and distributors. For information, click [here](#).
- ◆ Georgia manufacturer of products, that help improve the maintenance of industrial and institutional facilities, is seeking manufacturers and distributors. For information, click [here](#).

Business Opportunities from Israel

- ◆ A start-up company, which has a prototype of a product enabling the virtual fitting of shoes, is seeking distributors, agents and buyers. For information, click [here](#).
- ◆ Manufacturer and exporter of Christian products from the Holy Land, including products that are custom-designed according to client specification and made of olive wood from Bethlehem, is seeking buyers. For information, click [here](#).
- ◆ Developer of a one-stop shop for automotive cyber security is seeking representatives, partners or customers in the U.S.
- ◆ Developer of hi-tech products is seeking a strategic partner or investor for a medical device that would provide a solution for such clinical needs as open heart operations. For information, click [here](#).

“The Guide to Cross-Border Real Estate Investments,” by Elchanan Rosenheim, Managing Director, Profimex Ltd. Available in Hebrew. For information, click [here](#).

המדריך להשקעות
נדל"ן בחו"ל

Does your Logo Appear on our Website?

Dear Chamber Members

We have recently updated the list of Chamber Members that submitted their annual membership fees. For the list, click [here](#).

If your logo does not appear, please contact the Chamber.





בלאט לפידוט מזמינה אתכם
לקחת חלק במהפיכה של Salesforce.com

Become a Customer Company

יום ג' 10.12.13 | Tel-Aviv | David Intercontinental

דברי פתיחה	09:00
Key note. Become a customer company	
עושים SHARE ללקוחות	
הארגון החדש מתחבר ללקוחות בכל זמן וערוץ בו הם נמצאים	
כולנו על אותו הדף	
העובדים מדברים שפה חדשה, ליצירת יתרון תחרותי	
מכונות קמות לתחיה	
גם המוצרים מתחברים ללקוח	
ארוחת צהריים	13:00



Conference Registration :
03-7330777 ; email: tslila@pc.co.il

Start-UP NY

New York State has recently launched Start-UP NY, an economic development program aimed at accelerating entrepreneurialism and job creation in the State by creating tax-free zones. Further information can be found at www.startup-ny.com or by contacting the local representative of New York, Gerry Stoch, email: gerryvyes@netvision.net.il.

Chamber hosted Governors and their delegations



Brian Sandoval,
Gov. of Nevada

The Chamber, together with the Federation of Israeli Chambers of Commerce, organized events and meetings last month with the governors of Texas and Nevada, Rick Perry and Brian Sandoval, respectively, who headed business delegations to Israel. U.S. Governor Rick Perry of Texas granted an interview to the Chamber, [here](#). Additional meetings took place with trade representatives from Arizona and Cincinnati, OH. During these meetings, representatives presented the advantages for Israeli companies investing in their regions and met with local companies contemplating entry into the U.S.



From Left: Ronit Benbasat Rom, Chamber Executive Director; Texas Gov. Rick Perry and Advocate Uriel Lynn, President of the Federation of Israeli Chambers of Commerce

Meeting with Prof. Eugene Kandel, Head of the National Economic Council at the Prime Minister's Office

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Prof. Eugene Kandel, Head of the National Economic Council at the Prime Minister's Office, spoke about regulation in Israel during the traditional Breakfast Club of the Chamber and Herzog Fox & Neeman Oct. 17, 2013. Prof. Kandel said no mechanism exists to force a regulator on the state, regional or any other level to consider what a decision would cost the market. The Israeli public distrusts its government, "but demands it fixes all problems," he added. Regulation is necessary, but the balance required for doing business has been breached, added Advocate Meni Neeman, partner in the firm. "Over-regulation weighs heavily on businesses in all fields, increases the cost of living and prevents new businesses from forming. The public pays the price of difficult, complicated and unfriendly regulation." To see photos from the event, click [here](#).



השנה האזרחית בפתח...
מתנות לחו"ל כבר שלחת?
UPS מזמינה אותך לשלוח לעמיתים בחו"ל מתנות ישראליות ייחודיות
לצפייה בקטלוג המתנות לחוץ כאן

Special terms for Chamber Members when purchasing gifts through UPS, a Chamber Member.
For details, contact the Chamber 03-6952341.

Seminar on Employment of Foreign Experts

On Oct. 15, 2013, the Chamber and the law offices of Kan-Tor Acco, held a seminar on: "Stricter Enforcement against Israeli Companies that Employ Foreign Experts and Workers – Illegally."

The seminar featured Yoel Lipovetzky, deputy manager of the population and immigration authority responsible for work permits; Amos Atia, southern district manager at the enforcement agency at the population and immigration authority and Advocate Amit Acco, Partner at Kan-Tor Acco.

With more than 60 HR managers and CEOs in attendance, the emphasis was placed on the intention of Interior Ministry officials to enforce the law more rigorously than before, with no concessions provided to companies found employing foreign experts possessing only tourist visas. Ministry officials noted the increase, over recent years, of foreign experts arriving in Israel as tourists, without an employment visa, usually on behalf of leading Israeli and international companies. As a result, the population and immigration authority has notably increased, recently, awareness and enforcement among Israeli companies that employ foreign workers without the required documents. Most experts are employed in the infrastructure fields – gas, oil and heavy engineering – as part of the multinational hi-tech companies. Chamber Executive Director Ronit Benbasat Rom, past VP for HR in a number of Israel, American and multinational companies, emphasized the importance of making companies aware of the need to obtain employment visas for the foreign experts they employ, avoiding the pitfalls associated with employing experts without visas.

According to Advocate Amit Acco, "The process of providing a work permit to foreign experts has become significantly faster and is more likely to be provided, providing proof of a real need of the specific foreign employee in Israel."

Advocate Tsvi Kan-Tor, chairman of the Chamber visas committee, noted that "the Chamber visa committee is in close contact with representatives of the population and immigration authority to update the laws to conform to current reality, including the maximum time period allowed – 63 months – and creating a procedure that would allow foreign workers to arrive for a few days at short notice."